

Course Title	A Level Business Studies
Level	Level 3
About the Course	<p>Business Studies is a subject which looks at the issues real businesses face. In the lessons students examine these issues in a fun and interactive way, learning about how to apply business theories and ideas to different contexts. Business is a challenging subject and you must be able to express yourself in written format because the course relies heavily on completing essay based questions. You will also need to be a strong verbal communicator. The course involves discussion, including presentations and debates.</p> <p>In your first year you will study: An Introduction to Business Studies and Key Terminology; Business Functional Areas including Marketing, Finance, People and Production. In your second year you will study: Business Decision-Making; Business Strategy and Practice.</p>
Progression Routes	Students progress to a wide variety of University courses, especially in areas such as Business, Economics, Management, Retailing, Enterprise, Finance, Accountancy and Administration. It is a very useful starting point for careers in the business world.
Method of Assessment	This course is assessed by two examinations in the first year and two examinations in the second year.