

Course Title	BTEC Level 3 Diploma in Business
Level	Level 3
About the Course	<p>This is a two year course and is equivalent to two A-Levels. You will study 12 units over the course and some of the units will include: The Business Environment; Business Resources; introduction to Marketing; Business Communication; Internet Marketing in Business and The Impact of Communication Technology on Business.</p> <p>This is a practical course which will give you an opportunity to complete assignments and coursework based on realistic business situations linked to real life case studies. It will prepare you well for further study on a business related course or on to employment.</p> <p>Please note that you will have to be very well organised and enjoy spending time working through a range of individual tasks outside of college since this course is all coursework.</p>
Progression Routes	<p>This course provides you with a wide range of career opportunities, including setting up your own business, working in management, accounting, banking, marketing and retail management. This course also prepares you for further study at degree level in related areas such as marketing, finance, business management and accounting. You will find during your studies that you develop vital skills and knowledge relevant for future employment or further study.</p>
Method of Assessment	<p>This course is assessed by coursework only. You will complete six pieces in your first year and six pieces in your second year.</p>