

Course Title	A Level Graphic Design
Level	Level 3
About the Course	<p>This course is designed to offer you a variety of projects that investigate the diverse nature of Graphic Design. You will investigate advertising, branding, typography, illustration and other related areas. The course is structured in a manner that allows you to produce work for specified briefs; this approach simulates the role of a Graphic Designer when responding to the demands of a client.</p> <p>You will produce work in a range of media, using a variety of processes. You will produce computer-generated work and experiment with print-making, collage, stencilling, drawing and a range of other experimental approaches.</p> <p>All the work you produce will be contextualised with research in to designers and artists. You will be encouraged to take creative chances and experiment with your work.</p>
Progression Routes	<p>Developing your creative understanding can be useful in many fields of learning as well as a range of careers. It is particularly appropriate for branding, advertising, illustration, industrial or product design, history of art, teaching and working in the creative industries.</p>
Method of Assessment	<p>The A Level Graphic Design course is 60% coursework and 40% externally set assignment. All work is internally assessed and then externally verified by an exam board moderator.</p>