

<b>Course Title</b>	A Level Media Studies
<b>Level</b>	Level 3
<b>About the Course</b>	In Media Studies, you will develop practical skills through coursework, as well as gaining an in-depth knowledge of Media theory. Some of the topics you will study are: Advertising, Newspapers & Magazines, Television, the Internet and Cinema. Through individual coursework, you can explore in more depth those topics which interest you the most. The combination of academic study and practical work on the course enables you to develop a range of skills for instance in IT, communication and research which are very much in demand by universities and employers.
<b>Progression Routes</b>	<p>Media Studies is a growth area in most universities. The best courses involve significant emphasis on practical work as well as critical theory. At the same time there have been employment developments through the addition of extra television channels, expansion in the advertising industry, new radio stations, magazines and newspapers, both local and national.</p> <p>Media Studies can also prepare you for related fields such as marketing and public relations. A significant number of our students go on to Media courses at university.</p>
<b>Method of Assessment</b>	<p>The A level Media Studies course is assessed by both coursework and written examination.</p> <p>The coursework element is worth 50% of your overall grade, while the written examination is also worth 50% of your overall grade.</p>